

A woman with grey hair is smiling while talking on a mobile phone. A man with glasses is looking down at his phone. The background is a blurred indoor setting with a window.

**Collaborate  
& Evolve**

**2016  
Toll-Free  
User Summit**





# Breakout Session

## Evolving Toll-Free in an IP World

**William Carter, Chief Operating Officer**  
**Somos**

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Toll-Free  
User Summit

# Panel Moderator

**William Carter**

Chief Operating Officer

- 20+ Years in Operations, Engineering, Software Development
- Passion for Customer Satisfaction
- 844.COO.WILL



# Panelists



**Anand Akundi**  
Consulting Managing Director  
Ericsson



**Gina Dee**  
Telecom & High Tech Executive  
Gartner



**David Aldworth**  
Founder & CEO  
Toll-Free Exchange



**Doug Davis**  
EVP & Chief Technology Officer  
West Corporation

# **Evolving Toll-Free to meet the challenges and opportunities presented by an all-IP network**

“Disruption is a critical element of the evolution of technology.”

– Steven Sinofsky



# IP NETWORKS

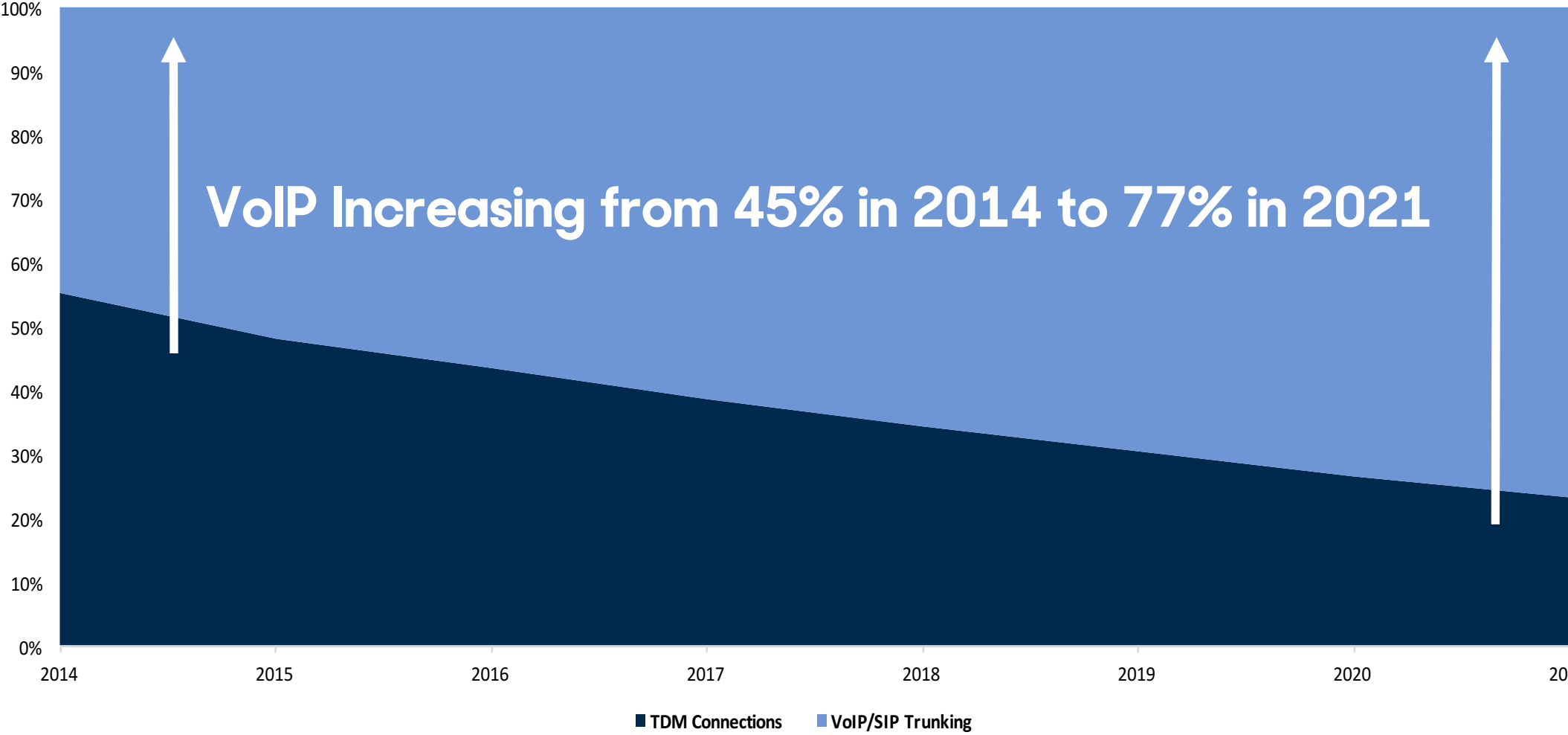
EXIT NOW



## What We Know:

- IP networks continue to replace legacy networks
- Operational and network integration challenges
- Coexisting legacy and IP networks create regulatory challenges
- New opportunities for CSP's and non-CSP's; Google, Facebook and Microsoft

# Worldwide Enterprise VoIP Trunk Spend



VoIP/SIP Trunking: Includes VoIP Business Connection, IP Flexible T1, IP Integrated Access, and IP Trunking | TDM Connections: Includes Local, metro and international TDM private line/link services.

Source: Gartner





# Panelists Discussion Session



**Anand Akundi**  
Consulting Managing Director  
Ericsson



**Gina Dee**  
Telecom & High Tech Executive  
Gartner



**David Aldworth**  
Founder & CEO  
Toll-Free Exchange



**Doug Davis**  
EVP Technology  
West Corporation

# Audience Questions



# Tomorrow's Toll-Free. **Today.**





**Toll-Free Evolution...**  
**Race to the future starts now.**

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